

# 2010 NEW YORK CITY PROGRAM



## **Challenge, Inspire and Captivate**

In New York City, students discover unrivaled diversity and boundless energy found nowhere else in the world! Superior quality, value and expertise with highly flexible tour options!

# Gerber Tours

The Student Travel Experts...



## Why educational travel?

What better way to learn about the world than to travel it? It is by seeing, touching, feeling and participating that lessons come to life, and stories become reality.

As experts in student travel for over 40 years we help bring profound learning experiences to your students; experiences which provide the foundation for a lifetime of inspiration and motivation.

## Why Gerber Tours?

Founded by Marvin Gerber, a former educator who understood the unique needs of a student tour, we are a company rooted in the belief that enriching students' lives through quality, educational travel is vital to their learning experience.

Today, we continue to hold every aspect of our services to this standard so you always travel with the confidence that your tour is planned with excellence in mind, from start to finish.

# Tour Planning

## Services Include:

- ✓ Pre-trip access to our team of travel experts for complete itinerary planning
- ✓ Round-trip and local transportation
- ✓ Reservations for transportation, hotels, meals, attractions and events
- ✓ Highly experienced, student friendly Tour Guides
- ✓ Customized materials to help communicate tour details to students, parents and chaperones.
- ✓ Choice of convenient billing and payment options
- ✓ Optional Cancellation Protection Program to safeguard tour payments
- ✓ Accident, illness and accident related dental insurance for each traveler
- ✓ Online tools including registration and payment tracking, rooming lists, bus directions and more!
- ✓ 1 chaperone for every 20 students travels FREE!

# The Big Apple New York



New York City is unlike any other place on earth! From its world-class museums, art galleries and architecture to its role as the theatre and financial capital of the world, the city welcomes students with its unrivaled energy and distinct personality. Home to millions of immigrants from around the globe and pivotal as a cultural and political cornerstone, New York City promises unlimited learning opportunities at every turn.

## Sample Itinerary

### Day 1

- 11am** Join your Tour Guide and visit St. Patrick's Cathedral. Visit Rockefeller Center then walk and window shop along Fifth Avenue. Visit FAO Schwarz, NY's ultimate toy emporium
- 1pm** Time for lunch then tour Harlem, Central Park, Cathedral of St. John the Divine, Riverside Church and Grant's Tomb
- 3pm** Visit the American Museum of Natural History
- 6pm** Dinner at Planet Hollywood
- 8pm** Visit the Empire State Building or Top of the Rock
- 10pm** Check into your hotel

### Day 2

- 7am** Breakfast at your hotel
- 9am** Boat ride to visit the Statue of Liberty & Ellis Island
- 1pm** Lunch then Lower Manhattan tour including Wall Street, Ground Zero, Bowling Green, Trinity Church, Federal Hall National Monument, Federal Reserve Bank & Vietnam Memorial
- 4pm** Dinner and browsing through Chinatown and Little Italy
- 8pm** Attend a Broadway Show

### Day 3

- 8am** Breakfast at your hotel
- 10am** Visit and tour the Theatre District including Broadway and Times Square
- 12pm** Time for lunch
- 1pm** Visit and tour Greenwich Village and Soho
- 3pm** Depart for home

**Customize this itinerary including trip length, transportation, hotel, meals and activities.**



## Consider including these Tour Options in your itinerary ...

*Apollo Theater*

*Metropolitan Museum of Art*

*NBC Studios*

*Intrepid Museum*

*Museum of Modern Art*

*Radio City Music Hall*

*Guggenheim Museum*

*Madame Tussauds*

*Ripley's Believe it or Not!*

*Lincoln Center*

*Madison Square Garden*

*United Nations*

## Special Interest Tours... There's Something for Everyone...



New York City is the ultimate **Performing Arts** experience for dance and theatre students of all ages and abilities! Young performers encounter the very best in practice and performance opportunities. Go to [www.gerbertours.com/arts](http://www.gerbertours.com/arts) for program details.

New York City is rich in **Black History**, where the important political, cultural and literary contributions of African-Americans helped to shape our American identity. Ask us for details on a Black History Tour to NYC.

Adventurous and memorable **Senior Class Trips** to "the city that never sleeps". Ask us for details.



Go to [www.gerbertours.com/ny](http://www.gerbertours.com/ny) for detailed itineraries, tour options and to request a free quote!

*"We always enjoy working with Gerber Tours. The top rate service, flexibility and activities planned for us are wonderful. We always feel safe and appreciate the flow of the itinerary. Our needs continue to be met as we travel every year. Many thanks!"*

-The Barnesville School in Barnesville, MD

## Committed to Excellence

Whether you're a first-time or seasoned Tour Organizer, we'll go to any lengths to provide you and your students with the most valuable experience possible. Contact us to discuss your plans and we'll put our expertise to work to create a customized trip that exceeds all expectations!



# 3 Easy Steps to Book your Tour

## 1

### Choose your Dates

We will design a customized itinerary based on your group's size, budget, needs and interests. Everything is planned for you including transportation, hotels, meals and attractions.

## 2

### Generate Interest & Sign up Participants

We provide you with all the promotional and registration materials you will need to generate interest, including colorful posters, detailed parent brochures and simple registration forms.

## 3

### Let Us Take Care of the Rest!

Our online tools and easy-to-follow payment schedule make it so easy to manage the details of your trip. Get ready to travel!



**Gerber Tours**  
*The Student Travel Experts*

## Terms and Conditions

**Tour Prices:** Call or email for free, no obligation quotations. The cost of all tours is quoted per person, based on group size and the customized features of your tour. Tour prices will be affected by choice of hotel and the mode of transportation selected. Quoted prices are accurate during the effective dates of this brochure as long as availability of the tour elements exist.

**Booking:** Inform your Gerber Tours Account Rep that you are ready to book and we will provide you with promotional materials (including posters, parent brochures and registration forms) and a Tour Agreement. To confirm your reservations Gerber Tours must receive the non-refundable booking deposit per person, completed registration forms for all participants and a signed Tour Agreement by the date indicated in your Agreement (usually 30 days from the date you received the materials).

**Deposits and Cancellations:** This section applies only to situations in which the Tour Organizer is responsible for making payments to Gerber Tours on Participants' behalf. If Participants are invoiced individually by Gerber Tours, please refer to Registration Forms for cancellation and refund policies. The Tour Agreement will provide you with a schedule for when additional deposits are due in our office. Additional deposits are fully refundable up to 60 days prior to departure except for any amounts paid to suppliers to confirm your group's reservations. Cancellations occurring within 60-15 days of departure will be assessed late cancellation fees of 20% of the Tour Cost, the non-refundable booking deposit as specified in your Tour Agreement and any amounts paid to suppliers to confirm your reservations. All such cancellation charges are liquidated damages and not a penalty. Cancellations occurring within 14 days of departure will receive no refunds.

**Final Payment:** Final Payment and your rooming list are due in our office 60 days prior to departure date. Upon their receipt, final documents will be processed and then forwarded approximately 7-14 days ahead of departure. Late payments will be assessed penalty fees.

**Insurance Protection:** Gerber Tours provides Primary Medical Insurance coverage for Accident, Dental Injury or Illness for all tour participants during travel - terms and conditions apply. We also maintain a comprehensive Tour Operator Professional Liability, Errors and Omissions Policy which covers all schools, school districts and their employees.

(CST #2021080-40) Registration as a seller of travel does not constitute approval by the state of California. California law requires certain sellers of travel to have a trust account or bond.

**Responsibility:** Gerber Tours, Inc., its employees, shareholders, subsidiaries, affiliates, officers, directors, successors, agents, and assigns (collectively, "Gerber Tours") does not own or operate any entity which is to or does provide goods or services for your trip including, for example, lodging facilities, airline, vessel or other transportation companies, guides or guide services, local ground operators, providers or organizers of optional excursions, food service providers, etc. All such persons and entities are independent contractors. As a result, Gerber Tours is not liable for any negligent or willful act or failure to act of any such person or entity, or of any third party. Without limitation, Gerber Tours is not responsible for any injury, loss, or damage to person or property, death, delay or inconvenience in connection with the provision of any goods or services whether occasioned by or resulting from, but not limited to, acts of God or force majeure, acts of war or civil unrest, insurrection or revolt, strikes or other labor activities, criminal or terrorist activities of any kind or the threat thereof, overbooking or downgrading of accommodations, mechanical or other failure of airplanes or other means of transportation or for any failure of any transportation mechanism to arrive or depart timely, dangers associated with animals, sanitation problems, food poisoning, lack of or quality of medical care, illness or disease, epidemics or the threat thereof, difficulty in evacuation in case of a medical or other emergency, or for any other cause beyond the direct control of Gerber Tours.

Changes in hotels or itinerary may be made at the discretion of Gerber Tours or your local ground operator as it or they deem necessary or desirable. Gerber Tours reserves the right to decline to accept or retain any person as a member of any trip. Gerber Tours reserves the right to cancel any trip with its sole obligation to refund all monies received by it for the trip. Gerber Tours reserves the right to increase the tour cost if cost of the tour elements go up. Trip participants are solely responsible for securing their own passports, visas, medical inoculations, etc. These terms and conditions can be changed only pursuant to a writing signed by an officer of Gerber Tours.

**Arbitration:** Any controversy or claim arising out of or relating in any way to these Terms and Conditions, to the tour agreement, to the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in New York City, New York in accordance with the commercial rules of the American Arbitration Association then existent. In any such arbitration the substantive (but not procedural) law of New York will apply.

**Effective Dates:** September 1, 2009 to August 31, 2010

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Get your customized tour package today by talking to a tour expert at  
**1-800-645-9145** or visit us online at [www.gerbertours.com](http://www.gerbertours.com)